

All About Permanent Makeup

Permanent makeup is a cosmetic procedure which injects pigment into the skin to create [permanent looking makeup](#) such as lipstick, eyeliner and eyebrows. The technique is similar to getting a tattoo. Your aesthetician uses a small needle to inject colored pigment into the 2nd or 3rd layer of your skin. A reputable medspa specialist will do a skin patch test to make sure you aren't allergic to the pigments.

There is no need to worry about discomfort, as a topical anesthetic gel is typically applying before starting the procedure. The gel will help numb the surface of your skin resulting in little to no pain during the procedure. As with any tattoo-like procedure, there will be a bit of swelling and redness in the treated area.

The color will look a bit dark when first applied, but over time the pigment will fade to a more natural looking color. The final result will be noticeable in 1 to 6 weeks. Areas that benefit from this technique include lips, eyebrows and eyelids. It is also sometimes performed as part of breast reconstruction surgery after a mastectomy, to create an artificial nipple.

Is Permanent Makeup Right for You?

Permanent makeup is a consideration if you have low self-esteem due to less than perfect looking lips or sparse eyebrows. This procedure is perfect if you have difficulty applying makeup due to vision or mobility problems. The procedure also frees up time as your morning makeup routine will be shorter than it once was. Cosmetic tattooing is the perfect solution as you no longer have to worry about applying makeup everyday.

- Different colors to choose from
- Permanent eyeliner
- Permanent eye shadow
- Permanent lip liner
- Permanent lip color
- Permanent eyebrow enhancement

Reasons to Opt-in to Intradermal Pigmentation

This cosmetic procedure is also used to cover up birthmarks, stretch marks, scars and more. Areola restoration is another common use of permanent makeup. Anyone suffering from hair loss, such as alopecia, and showing a partial or total loss of eyebrows is a perfect candidate for a permanent cosmetic makeup procedure. Vitiligo, a type of skin discoloration, is often improved with permanent makeup.

1. The procedure is permanent and won't wash off while swimming
2. Your makeup won't rub off, smear or fade while working out

3. Great option for anyone allergic to regular makeup and cosmetics
4. Provides symmetry to uneven lips
5. Fills in sparse eyebrows or eyebrows missing due to alopecia
6. Evens out skin tone discolored due to vitiligo

Time and the sun are two enemies of this kind of cosmetic enhancement. The micro-pigmentation may fade over time and with excessive exposure to the sun. You can always revisit your permanent cosmetic artist for a touch up treatment if necessary.

Cosmetic Tattoo Complications

The pigment may fade over time and the patient may need more treatments to re-establish the desired color level. Certain lifestyles will result in the pigment fading more quickly, such as anyone spending a lot of time outdoors in the sun. Lighter pigment tones, such as blonde and taupe, require more frequent touch-ups than darker shades like dark brown or black.

The Food and Drug Administration “traditionally has not exercised regulatory authority for color additives on the pigments used in tattoo inks. The actual practice of tattooing is regulated by local jurisdictions.”

A topical antibiotic ointment and/or cold compress can be used on the treated area to reduce swelling and help the healing process. Avoid excessive sun exposure for the first few weeks after the procedure and always apply sunscreen before going outdoors. Touch ups can be done 1 to 3 months after the first procedure, if necessary. Permanent cosmetic procedures can help correct prior micro-pigmentation treatments if the results weren't as you expected.

Permanent Makeup Specialists

Other names for this procedure include cosmetic tattooing, micro-pigmentation and permanent cosmetics. A variety of medical spa and aesthetic specialists perform permanent cosmetic procedures including:

Tattoo artists
Dermatologists
Plastic Surgeons
Medical Aestheticians
Cosmetologists

Find Permanent Makeup Specialists on MedSpa.com

Do you research before deciding on a cosmetic tattoo specialist. Find before and after photos of permanent makeup techniques in the MedSpa directory. If you still aren't sure if this procedure is

right for you, many medical spa's offer complimentary consultations at their office. Visit MedSpa.com and get a [FREE consultation](#) from a permanent cosmetic specialist near you.